

CIPR Webinar Series

# Evolving Facets of IPR

23rd September, 2021

9:30AM - 11:30AM



Centre for Intellectual Property Rights, NUALS

# The Speakers

Prof. (Dr.) V.C. Vivekanandan

Vice Chancellor, Hidayatullah National Law  
University



Dr. Arul George Scaria

Associate Professor of Law, National  
Law University, Delhi





# The Speakers

## **Prof. (Dr.) V.C. Vivekanandan**

A legal educationist for over three decades, he has served as the Founder Dean of the School of Law at Bennett University between 2017-19 and as the Dean of the Rajiv Gandhi School of IP Law at IIT Kharagpur from 2009-2010. He also served as the MHRD IP Chair Professor at NALSAR University, Hyderabad since 2008 and was a Professor at National Law School of India University, Bangalore in 2009.

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## **Dr. Arul George Scaria**

Co-Director of the Centre for Innovation, Intellectual Property and Competition (CIIPC), he is also an Affiliate Faculty of the CopyrightX program, which is a course offered under the auspices of the Harvard Law School and the Berkman Klein Center for Internet and Society, Harvard University. He has two single authored books to his credit - *Piracy in the Indian Film Industry: Copyright and Cultural Consonance* and *Ambush Marketing: Game within a Game*.

# Programme Schedule



Welcome Address:

**Dr. Athira P.S**  
Director (i/c) Centre for Intellectual  
Property Rights

Inaugural Address:

**Prof. (Dr.) K.C. Sunny**  
Vice Chancellor, The National University of  
Advanced Legal Studies

Session I :

**Prof. (Dr.) V.C. Vivekanandan**  
Vice Chancellor, Hidayatullah National Law  
University

Session II:

**Dr. Arul George Scaria**  
Associate Professor of Law, National Law  
University, Delhi

Vote of Thanks:

**Ms. Mekha Vijayakumar**  
Student Coordinator, CIPR