



**RGNUL FINANCIAL AND MERCANTILE
LAW REVIEW**

CALL FOR BLOGS

**EVOLVING
LANDSCAPE OF
INTELLECTUAL
PROPERTY RIGHTS**



RAJIV GANDHI NATIONAL UNIVERSITY OF LAW, PUNJAB

ABOUT RGNUL FINANCIAL AND MERCANTILE LAW REVIEW

RGNUL Financial and Mercantile Law Review (RFMLR) is a bi-annual, student-run, doubleblind peer-reviewed law journal published by the Rajiv Gandhi National University of Law, Punjab. The journal was first published in the year 2014 and gives an opportunity to the legal academia, legal professionals and law students to contribute cutting-edge, doctrinal, theoretical, and empirical research in the field of business and commercial laws. The journal is indexed on SCC Online and is ranked amongst the ten most accessed law school journals by SCC Online. The Editorial Board also collaborates with various legal experts and undertakes various academic initiatives to promote study and research in the field of business and commercial laws.

ABOUT THE RFMLR BLOG

The Editorial Board of RFMLR operates the RFMLR Blog at www.rfmlr.com. The RFMLR Blog aims to provide a platform for expression of novel ideas and analysis of contemporary issues in business and commercial laws. In addition to RFMLR Call for Blogs (Open Theme), the Editorial Board periodically releases theme-specific Call for Blogs to advance discourse on a particular field of commercial laws. Previously, the Editorial Board has invited blogs on Corporate Governance, Competition Law, Digital Commerce and Fintech Law, Telecom Law, Aviation Law, among others.

ABOUT THE BLOG SERIES ON EVOLVING LANDSCAPE OF INTELLECTUAL PROPERTY RIGHTS

The astronomical development in technology in the digital age has fundamentally transformed each facet of modern life for good. With the rapid adoption of new technologies, protection of intellectual property has become an indispensable tool to foster growth in a wide range of industries, be it trade, media and entertainment, sports, fashion, or telecom. The advancement in information technology, coupled with rising internet penetration has made copying, transferring, distributing, and manipulating intellectual property easier, cheaper, quicker, and harder to detect than ever before. With the existing laws around the world needing revision in the face of technological innovation, we stand at the cusp of another great revolution that will usher in the age of artificial intelligence. As AI steadily becomes capable of being as creative as the human mind and more people continue to breach IP laws, policy makers must adapt to the rapid pace of technological development while striking a fair balance between the rights of IP owners and the rights of the public.

THEME: EVOLVING LANDSCAPE OF INTELLECTUAL PROPERTY RIGHTS

Sub-themes (Illustrative):

Copyright

- Copyright concerns in Music Streaming Industry
- Copyright issues pertaining to Live Streaming of Gameplays, Online Reviews, and Walkthroughs
- Performers' Right to Royalty: A Comparative Analysis of Scope and Limitations
- Tussle between Indian Performing Rights Society and Radio Stations over Payment of Separate Royalty for Underlying Works: An Analysis
- An Analysis of Scope and Effectiveness of Statutory Licensing Regime under Copyright Act, 1957
- Copyright Protection of Content Posted on Social Media
- The Sci-Hub/Libgen Case: Analysing the 'fair use' Exception to Copyright Infringement

Patents Law

- Critical Analysis of the Patent Amendment Rules, 2021 (Draft Rules)
- An Appraisal of the Patent (Amendment) Rules, 2020 and Patent (2nd Amendment) Rules, 2020
- Patent Infringements during the Pandemic: Public Interest Jurisprudence with respect to Life-saving Drugs

Geographical Indication

- An Appraisal of the Geographical Indications of Goods (Registration and Protection) (Amendment) Rules, 2020

IP and Design Rights

- Critical Analysis of the Design (Amendment) Rules, 2021
- Japan's Design Act, 2020: Analysis and Lessons for India

IPR Issues in Digital Space

- IP Laws Playing Catch Up with Technology?: IP Protection for Creative Work by Artificial Intelligence
- IPR issues arising in Virtual Reality/Augmented Reality Technologies

- The Interplay of Intellectual Property and E-Sports
- Due Diligence Requirements and Liability for IPR Infringement vis-a-vis Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021
- Trademark concerns related to Online Domain Names and Cybersquatting
- Key IPR issues in Digital Media Industry

IPR and Data Protection

- Mandatory Sharing of Data under the Proposed Framework for Governance of NonPersonal Data: Balancing IPR Rights, Innovation, and Public Interest
- Conflict between Right to Data Portability of Consumers and Intellectual Property Rights of Companies: An Analysis

IP Enforcement and Licensing

- Mediation of IP disputes
- Proposed Abolishment of the Intellectual Property Appellate Board (IPAB): Possible Impacts and Repercussions

Miscellaneous

- The Interface between IPR and Competition Law
- Protection of Celebrity Rights under IPR
- IP Due Diligence in M&A Transactions
- IPR Concerns in International Space Exploration Projects
- Case Comment on “COVI SHIELD” Trademark Dispute

SUBMISSION GUIDELINES

General

- The manuscripts shall be in the English language only.
- Co-authorship is limited to a maximum of two authors.
- Legal practitioners, professionals, academics, and law students are eligible to make submissions under this Call for Blogs.
- Submissions may be in the form of **articles, opinions, case comments, and short notes**. Further, submissions analysing or critiquing already existing academic research on a topic or issue are also welcome.

- Submissions shall be lucid, contemporarily relevant, and well-researched. They shall contain a novel analysis of the issue by the author(s). The Editorial Board encourages analytical submissions with concrete suggestions over descriptive submissions with generic suggestions.
- Submissions shall not be less than 1300 words and shall not exceed 1600 words (exclusive of endnotes). Longer pieces can be divided into two or three-part posts for better readability. However, each part post shall be complete in itself.
- The name and institution of the author(s) shall not be mentioned in the body of the submission.
- The author(s) bear sole responsibility for the accuracy of facts, opinions and views stated in the submission.
- Authors shall refrain from referring themselves in first person in the manuscript. Further, while referring to case laws, authors are encouraged to use the names of the parties instead of referring them as “petitioners”, “appellants”, “respondents”, etc.

Formatting and Citations

- Submissions shall be typewritten in Times New Roman, font size 12 with line spacing 1.5 and justified alignment.
- Submissions shall contain hyperlinks in the body of the manuscript itself, instead of footnotes and endnotes. Endnotes may be used for references where hyperlinks are not possible, or the source is under a paywall or offline – such as books, articles, etc.
- *The Bluebook: A Uniform System of Citation (20th Ed.)* shall be followed for citations, and endnotes shall be typewritten in Times New Roman, font size 10, single-line spacing, and justified alignment.

Contributor Agreement and Copyright

- Any form of plagiarism is strictly prohibited and the submission shall be original, unpublished, and an outcome of the author's own efforts.
- Author(s) shall divest the copyright of the manuscript to RGNUL Financial and Mercantile Law Review, Rajiv Gandhi National University of Law, Punjab, once the manuscript has been selected for publication. However, all moral rights shall remain with the author(s).
- Author(s) shall refrain from submitting the manuscript elsewhere during the pendency of the review process. If the theme of the manuscript is contemporaneous to the time of submission

and a delayed publication would render the research irrelevant, the author(s) may request an expedited review of their submission.

Submission Procedure

- The author(s) shall submit the manuscript along with the duly signed Certificate of Originality and Copyright (in the attached format) via Google Form **here**.
- The Editorial Board strives to communicate its decision regarding publication of the blog at the earliest. Ordinarily, the author(s) shall be apprised of the decision of the Editorial Board within a fortnight from the date of submission. The author(s) shall, therefore, refrain from sending any follow-up emails to the Editorial Board before this period.
- All queries shall be sent to the Editorial Board at **rfmlr@rgnul.ac.in**.

Submission Deadline

The deadline for submission is **May 10, 2021**.

OTHER DETAILS

Google Form for submitting the manuscript can be accessed **here**.

Format of Certificate of Originality and Copyright can be accessed **here**.

CONTACT

In case of any queries, please contact:

- Ms. Soumya Tiwari (Senior Editor): +91-7000855319
- Ms. Ridhima Bhardwaj (Associate Editor): +91-8560819904
- Ms. Sheena Verma (Associate Editor): +91-9870106279

Write to the Editorial Board at rfmlr@rgnul.ac.in.

Visit the RFMLR Blog at www.rfmlr.com.

Follow us for latest updates:

