



## Launch Program

The Constitutional Club of India, Rafi Marg, New Delhi

11:00 AM to 5:00 PM January 17, 2019 (Thursday)

### Introduction to NASCAP

**National Association to Stop Counterfeiting and Piracy (NASCAP)** is a foremost international trade coalition committed to Detection, Investigation, Engagement, Education, Prosecution and Litigation to protect Intellectual Property Rights.

We fight Duplicators at all places -- Field Investigations, Educational Workshops, Cyber-Space, Board Rooms, Government Office Corridors, Court Rooms, and of course, at the Criminal Trial Dock.

**NASCAP** international membership spans across Industry, Investigators, Cyber & E-Commerce Experts, Lawyers and Law Firms, Fraud and Piracy Detection Tool Companies, Movie and Music Producers, Senior Government Officials and Policy Makers, Lobbyist & Politicians, Academicians, Law Enforcement Agencies, Prosecutors, Former Judicial Officers and Individual Contributors. NASCAP is a member driven Not for profit organization. Its agenda, goals and activities are all set by its members.

With this clear charter to protect Intellectual Property Rights, NASCAP aims are based on the principles of TIIA – TRUST, INNOVATION, INTERACTIONS & ACTION.

### Our strength

The NASCAP network is quite formidable and unparalleled. From Ladakh to Andaman, from the Rann of Kutch to Arunachal Pradesh, we daily receive 40-50 leads across India, and all the leads get distributed among members for necessary action. Lead Generation, Intelligence Gathering and Rural reach-out are the key strengths of NASCAP.

### Intelligence sharing

We act as a trusted conduit of information and intelligence sharing between the brands and enforcement partners. This has enabled us to coordinate effective multi-agency raid actions and help in the use of alternative procedures and legislation.

### Improving engagement and networking

Throughout the year we generate opportunities for brand protection professionals, trading standards, border force and law enforcement officers to engage and network at intellectual property conferences, seminars, training days and meetings.

### Increasing awareness and understanding

Working with other agencies we promote wider public awareness and understanding of the dangers and cost of counterfeiting to society and the economy, and of the ultimate link to organized crime and terrorism.

### Intelligence coordination

By collecting, developing and sharing intelligence the right decisions to combat counterfeiting will be made. The NASCAP Intelligence Co-coordinator supports members in raising their profile with law enforcement and growing our evidence base.

Currently, NASCAP boast of 150 active international volunteers committed to kill duplicates.

## January 17, 2019 (Thursday)

<b>TIME</b>	<b>PROGRAM</b>
11:00 AM – 12:00 NOON	Inauguration by Secretary General. Keynote by Government Representatives from India, United States and France.
12 NOON 12.30 PM	Risk, Challenges and Opportunities to limit Online Piracy
12:30 PM 1:00 PM	Role of Technology in Curbing and Managing Software Piracy in India.
1:00 PM 2:00 PM	Networking Lunch
2:00 PM 2:30 PM	Role of Education versus Enforcement to limit FMCG Counterfeiting
2:30 PM 3:00 PM	The Health and Economic Effects of Counterfeit Drugs
3:00 PM 3:30 PM	Networking Tea & Snacks Break
3:30 PM 4:00 PM	Battle Against Counterfeit Auto Parts Remains Ongoing.
4:00 PM 4:30 PM	Will Piracy Kill Movie and Music Industry: A Bollywood Perspective.
4:30 PM- 5:00 PM	Best Practices to Kill Duplicates: A discussion on cross Industry Business, Legal & Technological Means to curb Piracy & Counterfeiting
5:00 PM 5:30 PM	Valedictory Address and Awards Distribution Ceremony.

### EVENT SPONSORED BY:

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**DO MANAGEMENT**



Worldwide Intelligence Network  
Counterfeiting Intelligence Bureau

## **INVITED, CONFIRMED AND DISTINGUISHED GUEST LIST TO THE EVENT**

- SHRI RAMESH ABHISHEK-  
SECRETARY DIPP
- SHRI RAJIV AGGARWAL,  
JT. SECY, DIPP
- DR. B.P. SINGH, ADDITIONAL  
CONTROLLER  
PATENTS, DESIGN &  
TRADEMARKS
- KOMAL KALHA  
UNITED STATES GOVERNMENT
- DR. SHEETAL CHOPRA,  
ERICSSON
- DR. VIJAY SARATHY, GE INDIA
- VIVEK VASHISTH, IBM
- TABREZ AHMED, E-BAY
- BINNY BANSAL, FLIPKART
- CHANDRASHEKHAR, FLIPKART
- TANU ARORA, STRIKERS
- MR. BIJU K NAIR, OPEN  
INVENTION NETWORK
- Shri Anurag Batra  
Chairman Business World
- Mr. Keshav Dhakkad
- Ms. Lakshika Joshi
- M.K. SHARMA,WIPRO  
TECHNOLOGIES
- MONIKA MOHIL, NOKIA
- BEAT WEIBEL, SIEMENS
- DEEPAK MAHESHWARI, SYMANTEC
- SHUBHADEEP SARKAR, COGNIZANT
- RAJIV SRIVASTAVA, HP INC. INDIA
- MANASVI MANN, VITREOUS RETAIL
- THAKUR KIRAN SINGH, MARUTI  
SUZUKI
- RISHI CHAWLA, PHILIPS
- KAPIL KIRPALANI,  
HARBOURVEST PARTNERS (ASIA)  
LIMITED
- RAHUL JAIN, GOOGLE INDIA
- DEV BAJPAI, HINDUSTAN UNILEVER
- Bal Pharma – Ashok Mathur
- Novartis – Ashish
- J BMW – Vikram Pahwa
- Harley Davidson – Vikram Pahwa
- Sanjay Gupta- Ubilant
- Motion Pictures – Uday Singh
- Sony – Avan
- PVR – Pankaj Dhawan
- Film Federation of India – Supretim  
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### **For Registration & Further Information contact:**

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