



SVKM's
Pravin Gandhi College of Law



ONE-DAY NATIONAL CONFERENCE
ON
**ENTERTAINMENT LAW JURISPRUDENCE:
CONTEMPORARY PERSPECTIVES**



THURSDAY, APRIL 12, 2018

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ABOUT THE COLLEGE

Pravin Gandhi College of Law is an institution under the aegis of the Shri Vile Parle Kelavani Mandal and affiliated to the University of Mumbai. The hallmark of this institution is the adoption of a holistic education, dedicated to the pursuance of quality education through consistently evolving legal spaces, having dynamic ramifications. The pedagogy of resource generation and knowledge pooling acts as a fountainhead for new perceptions, interlinkages and an initiative to get stakeholders on a common platform sculpting pathfinders.

In pursuance of these objectives Pravin Gandhi College of Law is organising a One day National Conference on:

ENTERTAINMENT LAW JURISPRUDENCE: CONTEMPORARY PERSPECTIVES

ABOUT THE CONFERENCE

We are the storytelling animal

– Salman Rushdie

Entertainment contains within itself the twin seeds of amusement and enjoyment; an activity or event which provides any or both of these will qualify as entertainment. Individual snake charmers to screen icons, reflect the evolution of the diversification of the means, manner and mediums of entertainment. The genre of entertainment encompasses print, radio, music, theatre, sports, television, films, animation, live events, digital media, theme parks to enumerate a few. This multitude variety coalesces to build the entertainment industry. An industry that is ever evolving and instrumental in shaping human thoughts, actions and society.

Entertainment Law is a branch of law that deals with different forms of media such as music, theatre, sports, dance, literature, architecture, visual arts, internet and television. It is the playground for fields of law dealing with questions of employment, intellectual property including trademark, copyright, and right of publicity, bankruptcy, taxation, immigration, securities, security interests, agency, privacy, defamation, clearance of rights, product placement, advertising, insurance as also international law.

There is a pressing need to engage in dialogue on the impact of the internet and the inroads of the digital ecosystem into citizens' day-to-day lives opening new avenues of consumption and revenue. It is time for introspection into the fact of inconsistent laws affecting media and entertainment; the legal effects of widely divergent cultural views of privacy, intellectual property and government regulations. The threads of multiple jurisdictions, state practices and customary law have contributed to a nebulous entertainment law jurisprudence. These profuse crossing points make entertainment law jurisprudence an intriguing, ever growing zone throwing up absorbing challenges.

A vital aspect that cannot be overlooked is the politicization of media. As Jim Morrison famously said, 'Whoever controls the media, controls the mind' and hence the question of the independence of the media takes precedence in a rapidly nationalistic world-view.

In the light of these existing and emerging issues, there needs to be an in-depth deliberation into the topic of entertainment law jurisprudence, vis-a-vis democracy, human rights, technology, society and justice.

Objectives:

The conference intends to provide a platform to explore the complex legal principles that emerge from the diversified socio-legal-political-cultural matrix of entertainment law both in the domestic and international domain. It will provide an opportunity to compare, critique and discuss the law regimes around entertainment in its myriad forms and to examine the intertwined threads of State control, statutory obligations and human rights issues that cocoon entertainment laws. The above objectives are sought to be achieved by having panel deliberations of eminent persons in the field and discussions followed by paper presentations.

CALL FOR PAPERS

Academicians, and those pursuing doctorates in any field, research scholars, students of law and mass media are invited to submit their papers on the given subthemes or on allied topic. The papers will be subject to a blind peer review committee for selection. The conference may be attended by students from any field. Certificates will be awarded to both paper presenters as well as participants.

Selected research papers will be published in an ISBN publication.

We invite unpublished, quality research papers on the following subthemes:

ENTERTAINMENT LAWS AND DEMOCRACY

- Constitutional Rights
- Human Rights
- Employment Rights

ENTERTAINMENT LAWS AND LIABILITY

- Criminal Liability
- Civil Liability
- Vicarious Liability

ENTERTAINMENT LAWS AND GENDER ISSUES

- Gender Justice
- Representation of women
- Harassment and Sexual exploitation

ENTERTAINMENT LAWS AND IPR

- Copyright
- Contractual obligations
- Creative commons

ENTERTAINMENT LAWS AND SPORTS

- Media Rights
- Sports Leagues
- Betting

ENTERTAINMENT AND INTERNET

- Regulation of OTT applications
- Pornography
- Net Neutrality

ENTERTAINMENT LAW AND ADVERTISEMENT

- Celebrity endorsements
- Legal Regulations
- Consumer protection

ENTERTAINMENT IN TOURISM

- Adventure Tourism
- Animal Rights
- Eco-tourism

This list is indicative and papers on allied topics are welcome

GUIDELINES FOR PAPER SUBMISSION

- Original, unpublished papers must be submitted that may be on empirical, doctrinal, theoretical, or case study basis.
- Every entry has to be accompanied with a 300 word abstract and a separate cover page with: Title of the paper, Name of the author/ co-author(s), designation, institution, address, contact number and email id.
- Word limits: 3000 for short articles; 6000 for full length papers.
- Citation style: footnotes, ILI, please click on link to access the guide <http://www.ili.ac.in/cstyle.pdf>
- Papers must be in MS-Word (.doc or .docx formats) ,A4 size, with 1 inch margins, Font size 12, Footnotes 10; Font type: Times New Roman; Line spacing 1.5
- Soft copies of the Research Paper should be submitted at :
entertainmentlawjuris@gmail.com

- All Papers will be reviewed by a panel of eminent experts and selected entries will be published in a book with an ISBN number.
- In case of non-selection of paper the registration fee is NON-REFUNDABLE.
- Participants whose paper is not selected for publication are eligible for attending the conference as well as paper presentation.
- TA/DA and accommodation will not be provided by organising institution.
- The conference schedule will be e-mailed by the first week of April, 2018.
- Authors of papers selected for presentation will be informed by March 31, 2018

MODE OF PAYMENT:

- DD/Pay Order in favour of Pravin Gandhi College of Law payable at Mumbai.
- Cash at college counter.
- Online Payment to Pravin Gandhi College of Law, DENA Bank, Current A/c: 013111001690, RTGS, IFSC Code: BKDN 0460131 Juhu Vile Parle Branch, Mumbai.

RELEVANT DATES:

Last date for Registration: March 22, 2018

Last date for acceptance of entries: March 22, 2018

Date of Conference: April 12, 2018

REGISTRATION FEE:

- Paper submission (single author): 1200 INR
- Paper submission Co-authored papers (maximum of two authors): 1700 INR
- Only Participation: 500 INR

For Registration forms:

Click on link below:

<https://goo.gl/forms/u9m7TeVbg9xJ8oHo1>

VENUE:

Juhu Jagruti Hall,

1st Floor, Mithibai Campus,
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Tel: (022)65543915

CHAIRPERSON:

Dr. Laxmikant Dwivedi

Principal

SVKM's Pravin Gandhi College of Law

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