

Date November 30, 2017

Sr.No. BSM/2017/03

## Press Release - 1

# India based legal advisory & strategy consultancy firm launched from “Legal Capital of the World - The Hague”

BSM Legal Advisors & Strategy Consultants LLP, a legal advisory & strategy consultancy firm has been launched from “Legal Capital of the World - The Hague” on November 30, 2017. The launch took place at The World Trade Center, The Hague and was facilitated by Netherlands India Chamber of Commerce & Trade (NICCT), The Chairman of NICCT Mr. Rajindre Tewari and members were present during the launch.

BSM Legal Advisors & Strategy Consultants LLP (BSM Advisors and Strategists) is a group of young people from law & strategy planning field and have set up this firm with a unique idea of helping out the start ups with legal compliance and strategies for the market. As an upcoming global legal advisory, strategy & solutions company, BSM Advisors & Strategists aims to help clients around the world turn risk into a path for growth. BSM believes in designing and deliver solutions that manage risk, cultivate talent, optimize beliefs and amplify the power to strengthen and protect individuals and global institutions. BSM strives to facilitate start-ups, young entrepreneurs and other companies with its advisory services to create more revenue, generating opportunities and attain a strong foothold.

BSM’s vision is to direct their commitment towards developing leaders in the industry through their innovative business solutions. Firm’s vision is to provide services based upon the impending needs of clients confirming to professional ethics, confidentiality and integrity, through our sustainable business model and to ensure simplicity, cost effectiveness and efficiency along with timely delivery. The firm’s services include Legal & Strategy Advisory, Revenue Maximization, Policy Development, Human Resource Management, Financial Management, Strategic Alliances and many more.

The firm will be serving to the following Industries:

- International and National Corporate Houses
- International and National Law Schools/ Universities.
- International & National Law firms
- Sole proprietorships
- Start-ups

**BSM Legal Advisors & Strategy Consultants LLP**  
# 69 Regal Building, Connaught Place,  
New Delhi-110001, INDIA

The firm is lead by Manuj Bhardwaj and is the Founder & Managing Partner; he is a law graduate from Lloyd Law College (Delhi NCR) and was working as an independent legal practitioner in New Delhi. He is now pursuing his Masters in Public Policy & Human Development with specialization in Foreign Policy from United Nations University-MERIT in Netherlands. The Team consists of five other young enthusiastic people namely Isha Tyagi (Advocate, High Court of Delhi), Sahil Tagotra

**Head Office:** #69, Regal Building, Connaught Place, New Delhi - 110001, India  
**Corporate Offices:** Bengaluru | Chandigarh | Noida **Regional Offices:** Agra | Mumbai | Patiala

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(Advocate on Record, Supreme Court of India), Mukesh Vashisht (Legal Advisor), Avineet Singh (Advocate, Punjab & Haryana High Court) & Shivani Achrekar (Consultant)

The firm is registered in India with Head Office in New Delhi and have Corporate Offices in Bangalore, Chandigarh & Noida and Regional Offices in Agra, Mumbai and Patiala.

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