

**NATIONAL LAW INSTITUTE UNIVERSITY
BHOPAL
PRESENTS**



VIRUDHAKA

ALL IT TAKES IS ALL YOU GOT

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EVENTS

- Football
- Cricket
- Basketball
- Swimming
- Chess
- Badminton
- Tennis
- Carrom
- Pool
- Snooker
- Table Tennis
- Volleyball
- Throwball
- Athletics

PAST SPONSORS

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- Pepsi
- Health Plus
- Student at law
- Jan Samparkh (M.P. Cultural Ministry)
- AG8 Aakriti Group Builders

HOW YOU CAN SPONSOR

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ABOUT VIRUDHAKA

National Law Institute University is a premier law school situated in Bhopal. It is the proud host of Virudhaka, an annual national sports fest. It is the largest sports fest in the city of Bhopal, and sees participation from reputed law colleges across the city.

This is the 6th edition of Virudhaka and with every edition we have grown larger as a fest in terms of participation, popularity, and stature. Virudhaka 2013 had more than 600 participants from 25 different colleges and thus giving us the distinction of becoming the Largest Law School Sports Fest in this country.

With Virudhaka 2014 we aim to go higher and get bigger . New events have been introduced in this year's edition of Virudhaka and we expect an even larger participation from law schools all over the country.

WHY YOU SHOULD SPONSOR

Virudhaka has a massive online presence and therefore our sponsors may be promoted in the virtual space to law students all over the country. We get coverage from some of the biggest online media forums such as Bar and Bench and Lawctopus.

Also Virudhaka publicity takes place on radio, print media, and with our television partners.

This year we plan to create a promotional video. All our sponsors get featured in this video which will be shared across our online media partners and forums.

Thus, it provides our sponsors an unique opportunity to promote their brand in both Bhopal and all over India.



CONTACT US

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Or visit us at: [facebook.com/virudhaka2014](https://www.facebook.com/virudhaka2014)